

Connect Ads is NOW HIRING!

**Media Solutions Executive**

Egypt, Cairo

Looking for a candidate to serve as the primary liaison and communication hub between publisher, sales, and production/ad operations.

Roles and Responsibilities

- Serve as the main liaison between publisher, operations & sales teams
- Act as the publisher voice and respond to sales requests regarding publisher's products, prices, targeting & available packages
- Educate sales teams on publisher's advertising process, tools, products and best practices
- Ensure all GTM collaterals, traffic analysis and rate cards are available and updated regularly
- Support with creative ideas and proposals to clients
- Develop research and insights to support sales teams winning more opportunities
- Receive inbound briefs from sales teams including cost, objectives, and timelines, recommend relevant solutions from the publisher products portfolio to meet accounts objectives and ROI
- Ensure feasible solutions are accurately delivered as scheduled & stakeholders are aligned with policies
- Provide high-level pitch presentations to key clients and agencies
- Work with sales teams across the region to share, establish and improve best practices and procedures
- Consistently monitor & track live solutions and campaign KPIs, identify opportunities to optimize and improve ROI

Qualifications

- Relevant BA/BS degree and project management qualification preferred
- 1-2 years' experience within a digital advertising agency with experience of developing compelling solutions for advertisers
- Experience in managing online advertising campaigns
- Excellent communication/language skills in French & English (both verbal & written)
- Good Presentation skills
- Understanding of major advertising success metrics
- Familiarity with web analytics tools useful
- Experience in inspiring action through data driven insights

To apply, send your CV via email to [careers@connectads.com](mailto:careers@connectads.com) with the job title in subject line.